

VITA

DENNIS P. MORRISON

Personal Information

Home Address	2908 E. Kylie Court Bloomington, IN 47401
Home Telephone	(812) 334-1786
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Marital Status	Married (two children)
Hobbies	Aviation, triathlon, photography computers, music

Education

<u>Institution</u>	<u>Year</u>	<u>Degree</u>
Ball State University Major: Counseling Psychology Minors: Research Methodology Exercise Physiology	1985	PhD
Ball State University Human Performance Laboratory Major: Exercise Physiology	1984	MA
Ball State University Majors: Counseling Psychology Mammalian Physiology	1974	MA
Ball State University Majors: Pre-Medical Preparation Psychology Minor: Chemistry	1973	BS

Military Experience

Served in the United States Navy as Medical Service Corp Officer (Aerospace Physiologist) from December 1981 through December 1991 (Active Duty and Reserves). Held Secret Clearance.

Professional Experience

- 2017-Present** **Owner**
Morrison Consulting
Provided private consulting services to domestic and international behavioral health, human service organizations, e-health and m-health companies. Assisted in go-to-market strategy development, key customer relationship development, EHR implementation strategies especially concerning clinical workflow and leadership issues. Hosted a podcast series on clinical and managerial topics.
- 2012-Present** **Chief Clinical Officer/Adviser**
Netsmart Technologies
Provided clinical leadership to a commercial vendor of Electronic Health Records and related technologies. This position required guiding the development of tools that would improve clinical care through the prudent application of clinical and analytical technologies such as Clinical Decision Support Systems and large-scale data warehouses. Provided internal clinical guidance about clinical workflows, psychometrics and leadership. This role requires demonstration of industry thought leadership in the form of white papers, webinars and conference presentations. In August, 2017, this position changed from employee to consultant status with a commensurate change in title.
- 2008-2011** **Chief Executive Officer**
Centerstone Research Institute
Led the startup and provided oversight to a new Research and Information Technology company dedicated to improving behavioral healthcare. In 2010, CRI became the first behavioral health organization to win The Data Warehousing Institute's Best Practices Award for Business Intelligence. CRI was also highlighted in IBM's Smarter Planet Series.
- 1995-2008** **Chief Executive Officer**
Center for Behavioral Health
Provided clinical, administrative and financial oversight to a \$20 million behavioral health care system. Supervised up to 375 employees. Grew the organization from \$6.5 million and 180 employees in 1995. In 1999, the Center was the first behavioral health care organization ever to be awarded the JCAHO Ernest A. Codman Award for excellence in clinical outcomes. In 2006, the Center won the Nicholas E. Davies Award for excellence in the implementation of Electronic Health Records making it the only organization in the world to have ever won both awards. In 2007, the Center won the Negley Chairman's Award for best practices in Risk Management
- 1994-2012** **Consultant**
Private Practice
Provided marketing, information technology, outcomes management and practice management consulting services nationally to behavioral health care group practices and administrators.
- 1993-1994** **Director**
Medco Behavioral Care Services
Chicago, IL
Chief executive for all clinical and managerial activities occurring in the State of Illinois for a managed mental health company. Turned around the morale and decreased the turnover of this operation. Helped negotiate new managed care contracts. Implemented new information systems technology. Developed a new customer service department. Provided

oversight of the clinical aspects of computer projects for parent company. Reviewed new automated clinical technology for application within the company. Responsible for the introduction and implementation of innovative data acquisition technology for the company.

1989-1993

Director

NCS Assessments

Minnetonka, MN

Held several Director-level positions. Managed advertising, promotion, and direct sales efforts of tests and outcomes products to the managed care industry. Represented NCS to clinicians and managed health care industry leaders. Provided strategic guidance to the organization about marketplace trends affecting clinicians particularly regarding managed care. Co-invented a clinical information system which was patented. Improved test development activities and intellectual property acquisitions and distribution agreements. Oversaw the development of a new research department. Supervised and directed sales and marketing activities including telesales, marketing communications, customer service and product management. Identified and developed relevant marketing opportunities for clinical information software and materials to mental health professionals.

1989-1989

Manager, Outpatient Services

Tri-County Mental Health Center

North Kansas City, MO

Provided clinical and administrative oversight for outpatient services in a hospital-based mental health facility with EAP and partial hospitalization services. Integrated hospital wellness programming into clinical service delivery. Supervised approximately 25 clinical staff. Served briefly as Interim Manager of the Mental Health Center. In that role provided clinical and administrative responsibility for the entire facility. Supervised approximately 110 employees.

Consultant

Private Practice

Provided marketing and practice management consulting services nationally to mental health clinicians and administrators.

1987-1989

Director, Community Services

Quinco Consulting Center

Columbus, IN

Provided clinical and administrative oversight for five outpatient mental health facilities. Implemented a collection-based incentive system for clinicians. Helped develop and market a line of psychoeducational products to the mental health industry. Supervised 25 clinical and administrative staff in six cost centers. Provided consulting services nationally on topics of integrating clinical, fiscal, and marketing aspects of health care delivery.

1984-1987

Coordinator, St. Francis Counseling Center

St. Francis Hospital

Indianapolis, IN

Turned around a failing hospital-based outpatient mental health service. Oversaw the development of a successful chemical dependency intensive outpatient program for adults and a separate one for adolescents. Developed successful liaison with family practitioners and family practice residency program. This position required clinical and administrative responsibility for counseling, chemical dependency, partial hospitalization,

EAP and health promotion programming. Supervised four full time and nine part time employees. Sat on the hospital marketing council.

**Assistant Professor /Psychologist/Consultant
Private Practice**

Indianapolis, IN

Taught graduate and undergraduate crisis intervention class. Provided outpatient therapy services to athletes and other high functioning individuals. Provided local and national consultation in the areas of health promotion, sport psychology, and general behavioral sciences.

1983-84

Doctoral Intern

Center for Mental Health

Anderson, IN

Functioned as team member on substance abuse and outpatient teams. Received training and supervision in administration, marketing, EAP and management. Developed an original employee performance evaluation tool for mental health professionals.

1980-82

Doctoral Fellow

Department of Counseling Psychology

Ball State University

Muncie, IN

Taught undergraduate psychology classes. Taught and supervised graduate students in group and individual psychotherapeutic technique.

Consultant

Comprehensive Mental Health Services

Muncie, IN

Provided clinical and administrative consultation to a new partial hospitalization program in a community mental health center.

1976-80

Psychologist

Gallahue Mental Health Center

Indianapolis, IN

Clinical responsibility in an acute intensive partial hospitalization program. Therapeutic modalities included process and insight-oriented group psychotherapy, psychoeducational groups and milieu participation.

1975-76

Assistant Professor

Southern Arkansas University

El Dorado, AR

Duties: Taught anatomy, physiology, and health to nursing, pre-med, and allied health care students. Taught general psychology to majors and non-majors.

Supervisor: Ben Whitfield, PhD

1974-76

Psychologist

South Arkansas Regional Health Center

El Dorado, AR

Administrative and clinical responsibility in an alcohol treatment program. Provided individual, group, and partial hospitalization services for outpatients and their families. Supervised four outpatient counselors.

1969-1974

Psychiatric Technician

Ball Memorial Hospital

Muncie, IN

Management of psychiatric inpatients in a closed ward environment.

Consultantships

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| <ul style="list-style-type: none"> • Independa, Rancho Santa Fe, California • Marigold Health, Boston MA • New Jersey Assn. of Mental Health and Addictions Agencies, Trenton NJ • RI International, Phoenix, AZ • Grafton Integrated Health Network, Winchester VA • Hathaway-Sycamores Child and Family Services, Pasadena, CA • The Villages of Indiana, Indianapolis IN
 • Recovery Centers of America (RCA), King of Prussia, PA • Tellurian, Madison WI • Jill's House, Bloomington IN
 • Gateways, Providence, RI • Downtown Bloomington, Inc., Bloomington, IN
 • Greater Bloomington Chamber of Commerce, Bloomington, IN • New York Health and Hospital Corporation, New York, NY • SASSI Institute, Bloomington, IN
 • Crossroads, Mentor, OH • Ohio Department of Mental Health, Columbus, OH • Affiliated Service Providers of Indiana, Indianapolis, IN • Tennessee Association of Mental Health Organizations, Nashville, TN • Manisses Communications, Chicago, IL • First Access, LLC, Little Rock, AR
 • Denver Developmental Disabilities Centers, Denver, CO • Gary Community Mental Health Center, Gary IN • Michigan Council of Community Mental Health Centers, Lansing MI • DeltaMetrics/Treatment Research Institute, Philadelphia PA • David L. McNeil, MD, Chicago IL • Compass Information Systems, Inc. Radnor PA • William M. Mercer, Inc., San Francisco CA
 • Lakeview Center, Pensacola FL • United Behavioral Health Systems, Inc., Minneapolis MN • Pathways, Inc., Ashland KY • South Arkansas Regional Health Center, El Dorado AR • Metropolitan Council of CMHC's, Kansas City KS & MO • CMHS of Montcalm County, Stanton MI • Rick White Archery, Yorktown IN • Indiana University, Bloomington IN • Airborne Law Enforcement Association, Huntington Beach CA • CMHS of East Central Indiana, Muncie IN • Ball Memorial Hospital, Muncie IN | <ul style="list-style-type: none"> • Eleos Health, Tel Aviv, Israel • e-Mental Health International Collaborative Trust, Auckland NZ • Centerstone of Kentucky, Louisville, KY • Afia Health, Ann Arbor, MI • Care Visions, Edinburgh, Scotland • The Loop, Newport Beach CA • lifeDesigns, Bloomington, IN
 • Regional Addiction Prevention (RAP), Washington, DC • Stepping Stones Bloomington, IN
 • Options for Better Living/Christole Bloomington, IN • Maine Quality Counts Initiative/Maine Health Access Foundation, Augusta, ME • Vinfen, Inc. Boston, MA • Arizona Council of Community Behavioral Healthcare, Phoenix, AZ • Mental Health Corporation of Arkansas, Little Rock, AR • Florida Council of Community Behavioral Healthcare Providers, Tallahassee, FL • John Glenn Institute, Ohio State University, Columbus, OH • Eli Lilly & Co. Public Health Division, Indianapolis, IN • CPC Behavioral Healthcare, Neptune, NJ
 • Ohio Council of Community Mental Health Centers, Columbus, OH • Oklahoma Psychological Association, Tulsa, OK
 • Prairie View, Inc. Newton, KS • Center for Outcomes Research Effectiveness, Little Rock, AR • Illinois Association of Community Mental Health Agencies, Chicago IL • Seven Counties Center, Louisville KY • Mental Health Corporations of America, Inc., Tallahassee FL • Missouri Department of Mental Health, Kansas City MO • The Psychological Corporation, San Antonio TX • Advanced Behavioral Healthcare, Chicago IL • Community Hospital of Indianapolis, Inc., Indianapolis IN • CPC Southwind Hospital, Oklahoma City OK • LifeSkills, Inc., Bowling Green KY
 • North Carolina Council of CMHC's, Raleigh NC • Counseling Associates, Russellville AR
 • Tri County MH/MR Services, Conroe TX
 • Myers, Curtice and Mitchell, Indianapolis IN • Adoption Resource Center, Indianapolis IN • National Center for Health Promotion, Ann Arbor MI • Pensacourt Sport Center, Pensacola FL
 • Nautilus at the Track, Muncie IN |
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Papers, Publications, Select Presentations and Patents

- Morrison, DP (2020) *Comparison of the Use of Virtual Care Technologies as a Response to COVID-19 in Behavioral Health, Intellectual and Developmental Disabilities, Substance Use Disorders and Senior Care*. Netsmart Whitepaper
- Morrison, DP (2020) *Positive Psychology* Blog for Netsmart Technologies
- Morrison, DP (2019) *A Review of Conflict of Interest Policies for the eMental Health International Collaborative Trust*. eMental Health Whitepaper
- Morrison, DP (2018) Afia. "Burying the Lede" In Technology Projects. <https://afiahealth.com/executive-leadership-technology-projects/>
- Morrison, DP (2017) Inaugural Commencement Address Ball State University College of Health. https://www.youtube.com/watch?v=0hBpNaCUR_I&t=16s
- Morrison, DP (2015) *Leadership: A Key Element in Technology Adoption*. Netsmart Whitepaper
- Morrison, DP and Chuang, IZ, (2015) Netsmart Technologies. *Letting the Genome out of the box: Genomics could have widespread impact on the diagnosis and treatment of mental illness*. http://www.ntst.com/Demos_White-Papers_Seminars/white_papers.aspx
- Morrison, D.P. (2013, March 22) *If You Always Do What You've Always Done: The Case For Disruption In Behavioral Healthcare* TED-like Talk NCCBH Annual Conference, Orlando, FL. www.youtube.com/watch?v=ADM4MjHWw6A
- Morrison, DP and Starks, R (2014) Netsmart Technologies. *The Recovery Movement: As the Mental Health Community Shifts to a More Patient-empowered Model, Clinicians Find New Ways to Provide Services, Support*. http://www.ntst.com/Demos_White-Papers_Seminars/white_papers.aspx
- Morrison, DP and Chuang, IZ, (2013) Netsmart Technologies. *Rethinking Healthcare Integration: Implementing Virtual Integration of Behavioral and Physical Healthcare to Improve Outcomes*. http://www.ntst.com/Demos_White-Papers_Seminars/white_papers.aspx
- Morrison, DP and Chuang, IZ, (2013) Netsmart Technologies. *Driving the Clinical Agenda in Behavioral Health*. http://www.ntst.com/Demos_White-Papers_Seminars/white_papers.aspx
- Morrison, DP and Chuang, IZ, (2013) Netsmart Technologies. *Five Clinical Trends Impacting Healthcare Today*. http://www.ntst.com/Demos_White-Papers_Seminars/white_papers.aspx
- Chuang, IZ and Morrison, DP (2013) Netsmart Technologies. *The Opportunity With Primary Care Integration*. http://www.ntst.com/Demos_White-Papers_Seminars/white_papers.aspx
- Morrison, DP and Chuang, IZ, (2013) Netsmart Technologies. *Rethinking Healthcare Integration: Implementing Virtual Integration of Behavioral and Physical Healthcare to Improve Outcomes*. http://www.ntst.com/Demos_White-Papers_Seminars/white_papers.aspx
- Chuang, IZ and Morrison, DP (2013) Netsmart Technologies. *What Primary Care Can Learn from Behavioral Healthcare (and Vice-Versa)*. http://www.ntst.com/Demos_White-Papers_Seminars/white_papers.aspx
- Morrison, DP (2012) Netsmart Technologies. *Clinical Decision Support Systems (CDSS) within Behavioral Healthcare Settings*. http://www.ntst.com/Demos_White-Papers_Seminars/white_papers.aspx
- Morrison, D.P. (2013, March 22) *No Health Without Mental Health* TEDTalk TEDx Bloomington. www.youtube.com/watch?v=zQbtDaJci0M
- Doub, T.W, Morrison, D.P. & Goodson, J (2010). Community Mental Health Centers. In B. Levin, K. Hennessey & J Petrila (Eds.), *Mental Health Services: A Public Health Perspective* 3rd Ed. (349-373) New York: Oxford University Press
- Rhea, K. and Morrison, D.P. (2007) Psychiatrists Balancing Act. *Behavioral Healthcare* November
- Morrison, D.P. (2007) The EHR was just the beginning. *Behavioral Healthcare*. February
- Morrison, D.P. (2006) When the Computer Offers Advice. *Behavioral Healthcare*. October
- Morrison, D.P. (2006) Before an EHR, You Must Endure a Paper Cut. *Behavioral Healthcare*. March

- Morrison, D.P. (2006) Lead – Don't Manage – EHR Adoption. *Behavioral Healthcare*. January
- Morrison, D.P. (2004) Real World Use of Evidence-Based Treatments in Community Behavioral Health Care. *Psychiatric Services*. May
- Morrison, D.P. (2003) Use Caution with Evidence-Based Treatments in Systems of Behavioral Healthcare. *Behavioral Healthcare Tomorrow*. June
- Johnson, B.W., Morrison, D.P., Sikorszky, R. & Trabin, T. (1996). Automating Your Practice to Make It Managed Care Effective and Successful. In C. Browning & B. Browning (Eds.) *How to Partner with Managed Care*. New York, NY: John Wiley & Sons.
- Morrison, D.P. (1996). The Clinician as Informatics Expert. In N. Cummings and J. Cummings (Eds.) *Surviving the Demise of Solo Practice: Mental Health Practitioners Prospering in the Era of Managed Care*. Madison, CT: Psychosocial Press.
- Morrison, D.P. (1996). Customer Service in Behavioral Healthcare. In C. Stout (Ed.) *The Complete Guide to Managed Behavioral Healthcare*. New York, NY: John Wiley & Sons.
- Morrison, D.P. (1996). Automating Clinical Outcomes Assessment. In C. Stout (Ed.) *The Complete Guide to Managed Behavioral Healthcare*. New York, NY: John Wiley & Sons.
- Morrison, D. P. (1993). Automated Assessment: Return on Investment. In B. Schlosser , K.L. Moreland, E.L. Betts, S.Marcus, S.J. Stein, & R.B Tower (Eds.) *Taming Technology: Issues, Strategies and Resources for the Mental Health Practitioner*. Washington, DC: American Psychological Association.
- Morrison, D. P. (1993). Clinical Outcomes. In B. Schlosser , K.L. Moreland, E.L. Betts, S. Marcus, S.J. Stein, & R.B Tower (Eds.) *Taming Technology: Issues, Strategies and Resources for the Mental Health Practitioner*. Washington, DC: American Psychological Association.
- Morrison, D. P. (1992). How therapists can treat clients as consumers. *National Council News*, June, 2.
- Thibado, M. J., Morrison, D. M., & Nichols, D. R. (1993, November 16). *System and process for client assessment information management*. Patent number 5,262,943.
- Morrison, D. P. (1991). Integrating consumerism into clinical care delivery: The role of the therapist. *Administration and Policy in Mental Health*, 19, 103-119.
- Morrison, D. P. (1985). *The relationship between clinical improvement and client perceived helpfulness in an acute partial hospitalization program: A canonical correlation analysis*. Unpublished doctoral dissertation, Ball State University, Muncie, IN.
- Morrison, D. P. (1984). *The compliance assessment survey*. Unpublished master's creative project, Ball State University, Muncie, IN.
- Morrison, D. P. (1983-84). The Human factor. Air Beat (bimonthly column for the *Journal of the Airborne Law Enforcement Association*).
- Lefkovitz, P. M., Morrison, D. P., & Davis, H. J. (1982). The assessment of current functioning scale, *Journal of Psychiatric Treatment and Evaluation*, 4, 297-305.

Professional Affiliations

Name

Society of Consulting Psychology APA Div13 (Active)
American Psychological Association (Active)
American Association for Partial Hospitalization (Inactive)
Association for Sports Psychology in Indiana (Inactive)
Managed Health Care Association (Inactive)
American College of Sport Psychology (Board of Directors) (Inactive)
American College of Sports Medicine (Inactive)
Association for the Advancement of Behavior Therapy (Inactive)
Biofeedback Society of Indiana (Inactive)
Indiana Psychological Association (Inactive)
Aerospace Medical Association (Inactive)
Aerospace Physiological Society (Inactive)

Professional Licenses

Indiana Licensed Clinical Psychologist: Number 20040189 (inactive)
FAA Private Pilot Certificate (Airplane, Single Engine Land) Number 2748657
FAA Private Pilot Instrument Rating

Miscellaneous Boards etc.

2017-Present	<u>Board of Directors</u> RI International
2017-Present	<u>Advisory Council/Chair</u> Ball State University College of Health
2014-Present	<u>Board of Directors</u> Grafton Integrated Health Network
2012-2017	<u>Advisory Board</u> Indiana Univ Dept of Psychological and Brain Sciences
2011-2016	<u>Advisory Board/Chair</u> Ball State University Teachers College
2010-Present	<u>Board of Directors</u> International Initiative for Mental Health Leadership
2008-2013	<u>Board of Directors</u> , Foundation of Monroe County Community Schools
2007-2010	<u>Technical Consultation Group</u> , EBTs in Addictions, SAMHSA Rockville, MD
2007-2008	<u>Advisory Board</u> , Medical Records Institute, Boston, MA
2006-2010	<u>Member</u> , Task Force on Emerging Neurotechnologies, Wash. DC
2006-2012	<u>Editorial Board</u> , Behavioral Healthcare Magazine, Chicago, IL
2006-2012	<u>Advisory Board</u> , Genoa Healthcare, Seattle, WA
2005-2010	<u>Founding Board of Directors</u> healthLINC (HIE)
2004-2011	<u>Advisory Board</u> , Indiana University Office of Continuing Studies
2004-2008	<u>Advisory Board</u> , Franklin Initiative, Bloomington, IN
2004-2009	<u>Member</u> , Bloomington Life Sciences Initiative
2004-2008	<u>Adjunct Professor</u> , Indiana State Univ. Dept. of Aerospace Technology
2003-2009	<u>Steering Committee</u> , International Initiative for Mental Health Leadership
2003-2008	<u>Advisory Board</u> , Assertive Community Treatment (ACT) Advisory Board, Indianapolis, IN
2001-2003	<u>Board of Directors/ President</u> , Community Healthcare Foundation, Bloomington, IN
2000-2004	<u>Judge</u> , Nicholas E. Davies Award (for Electronic Health Records)
2000-2002	<u>Chair</u> , Futures Committee, Mental Health Corporations of America
1999-2001	<u>Advisory Board</u> , Outcomes and Accountability Alert
1999-2009	<u>Board of Directors/Chair</u> , Mental Health Corporations of America
1997-2001	<u>Advisory Board</u> , Behavioral Informatics Tomorrow Conference
1997-2009	<u>Board of Directors</u> , Mental Healthcare America
1997-2005	<u>Advisory Board</u> , Indiana University School of Nursing, Bloomington, IN
1996-2000	<u>Chair</u> , Information Systems Comm., Mental Health Corporations of America
1996-1997	<u>Member</u> , Safe & Civil Cities Task Force, Bloomington IN
1996	<u>Member</u> , Juvenile Justice Project Advisory Committee, Bloomington IN
1995-96	<u>Member</u> , Outcomes Assessment Task Force, Indiana Council of Community Mental Health Centers
1993	<u>Member</u> , American Association for Partial Hospitalization (AAPH) Outcomes Task Force
1992	<u>Member</u> , American Psychological Association (APA) Presidential Initiative: The Clinical Assessment Project
1991	<u>Member</u> , Committee on Quality Standards, Managed Health Care Association.
1973-1991	<u>Consultant</u> , Exercise and Aviation Physiology
1987-89	<u>Member</u> , Governor's Task Force for Alzheimer's Disease and Related Senile Dementias (Indiana)
1987	<u>Member</u> , Smoking Cessation Task Force and Exercise Task Force of the Governors Healthy Older People Project (Indiana)